EUnita | EU Grant Advisory & Consultancy

OPEN CALL ANALYSIS

HORIZON EUROPE · WOODSTOCK · FINANCIAL SUPPORT TO THIRD PARTIES

WoodStock Grants 2026

Climate-smart use of underutilised wood in construction (New European Bauhaus)

Exact call title	WoodStock Open Call for Proposals – Grants for SMEs to support zero-waste, climate-smart wood construction solutions
Call ID / round	Evalato programme 11619 · first call. EU Funding & Tenders competitive call 45656490; Grant Agreement 101181021.
Deadline	15 December 2026, 17:00 CET (18:00 Bucharest time)
Analysis date	8 October 2026

Prepared by: EUnita — EU Grant Advisory & Consultancy · Funding Strategy

Applicant briefing. Not an official evaluation. Any corrigendum issued by WoodStock or Ghent University prevails.

1 Executive summary and EUnita strategic reading

WoodStock, a Horizon Europe project coordinated from Ghent University, has opened its first grant call for SMEs, start-ups and non-profit organisations (or consortia led by one of them) that can take a zero-waste construction solution made from underutilised wood beyond TRL 5. Up to **four projects** will receive up to **€50,000 each** for one year of demonstration, testing, co-creation, training and dissemination. Applications close on **15 December 2026 at 17:00 CET (18:00 Bucharest time)** and go through the Evalato platform only.

EUnita's reading — three things decide whether this call is worth your time:

- **It is selective by design.** Four awards for all EU Member States and associated countries, at most one per country (counted on the lead applicant's country) and one per underutilised wood stream. A Romanian-led proposal therefore competes with every proposal in its wood stream and with every other Romanian-led proposal, because only one can be funded. The Terms publish no total budget (4 × €50,000 = €200,000 is a derived figure), no applicant numbers and no tie-break rules.
- **The technical gate is real, the paper gate is light.** Going beyond TRL 5, showing at least NEB ambition level I for all three values and using an underutilised wood stream are admissibility conditions; then each of six criteria needs at least 3 out of 5. The submission itself is compact: 22,000 characters of narrative, an Excel budget, a visuals PDF and an SME self-assessment.
- **The financial terms are incomplete.** €30,000 is paid on signing and the balance only after the final report is evaluated, planned for October 2028. The funding rate, eligible-cost detail beyond a non-exhaustive list, IP terms and the model grant agreement are not published.

Bottom line. A credible, highly visible reference project for a wood-sector innovator that already has a solution near or beyond TRL 5; a poor use of time for anyone still at concept stage. EUnita opportunity score: **50 / 85** (section 14).

Verified official facts	Unconfirmed items
• Open 15 Sep → 15 Dec 2026, 17:00 CET • 4 projects, up to €50,000 each, 1 year • €30,000 on signing; balance after final report (Oct 2028) • Max one grant per country (lead's) and per wood stream • Six criteria, minimum 3 of 5 on every one • Evalato only; budget and visuals uploads; €60,000 SME cap	• Funding rate / cost basis; eligible-cost details • Total call budget (€200,000 is derived) • Four versus five wood streams (Terms contradict themselves) • Model grant agreement, IP, audit, State aid • Selection tie-breaks and country-cap conflicts • Letters of support format; start-up definition

2 Call at a glance

Item	Detail
Programme and funding body	Horizon Europe project WoodStock; financial support to third parties (FSTP). Funding body: Ghent University; the lead applicant signs the agreement with UGent.
Call title	WoodStock Open Call for Proposals – Grants for SMEs to support zero-waste, climate-smart wood construction solutions ("WoodStock Grants")
Call reference	Evalato programme 11619. EU Funding & Tenders competitive call 45656490; Grant Agreement 101181021 (topic HORIZON-CL6-2024-CLIMATE-01-5). Neither is given in the call documents; both were confirmed on the EU Funding & Tenders Portal on 9 October 2026.

Item	Detail
Round	First call; no further round is mentioned.
Status	Open — published 15 September 2026.
Deadline	15 December 2026, 17:00 CET = 18:00 Bucharest time.
Awards / maximum grant	4 projects; up to €50,000 each (the committee may reduce the budget, never raise it above €50,000).
Total budget	Not stated in the Terms of the Call. Derived: 4 × €50,000 = €200,000 maximum. A 20 February 2026 project news item carries the subtitle “200.000 euros”.
Funding rate	Not confirmed in the available official sources (cost-based signals, see section 6).
Payments	€30,000 on signing; balance “up to the remaining balance” after positive evaluation of the final report, October 2028.
Eligible applicants	SME, start-up or non-profit organisation, or a consortium led by one of them.
Eligible countries	EU Member States and Horizon Europe (Pillar 2) associated countries. Romania is eligible; no regional restriction. One grant per country, counted on the lead applicant’s country.
Consortium	Optional. Lead must be an SME, start-up or non-profit; letters of support for consortia; partner numbers not stated.
TRL	Solutions “beyond TRL 5”, at least demonstrated in a relevant testing environment by the end of the project.
NEB requirement	At least ambition level I for each of the three NEB values (together, sustainable, beautiful), using the NEB Compass.
Wood streams	Four: hardwood; damaged wood; low-quality wood; post-consumer and residual wood. One place in the Terms lists five (section 5.2).
Duration	Up to 1 year; start March–April 2027 at the latest.
Platform and language	Evalato only; the call documents are in English.
Uploads	Proposal (Word), budget (Excel), visuals (PDF), SME self-assessment (PDF), letters of support for consortia; max 20 MB per file.
Evaluation	Six criteria scored 0–5, minimum 3 on each; two added-value criteria without threshold.
Contact	grants@woodstockproject.eu (questions about the call).

3 What is funded and what falls outside scope

WoodStock wants solutions for climate-smart, zero-waste wood construction that make use of currently underutilised wood and go beyond TRL 5. You may propose a completely new concept or product or an improvement of an existing product or process, as long as there is a clear innovation (info-session slide 35). By the end of the project the solution should at least have been demonstrated in a relevant testing environment (slide 30). The funding pays for a closed list of activities (Terms p. 7–8, §5.2):

Activity	What it covers
Demonstration	Prototyping and experimental set-up of innovations related to WoodStock.
Testing	Physical and mechanical validation of the solution, and work towards certification.

Activity	What it covers
Co-creation	Activities with local actors and potential users to improve the solution and embed it in the local value chain and community.
Training	Workshops dedicated to developing new skills and knowledge.
Dissemination	Communication about the solution to a wide audience, including video production. Maximum 20% of the total budget (the Excel template flags “OVER LIMIT” above this).

Eligible expenses “may include (but are not limited to)” equipment, laboratory tests, materials, logistics, multimedia production and staff costs related to these activities. The slides add that activities and costs must contribute to innovations that go beyond everyday activities in practice (slide 41).

What every awardee must also do (Terms p. 4, §2):

- develop the solution beyond TRL 5;
- organise jointly one co-creation session with a WoodStock Living Lab in the Netherlands, France, Slovenia, Poland, Ireland or Norway;
- document successful and unsuccessful steps and the lessons learned, and share them with the WoodStock consortium;
- contribute to the WoodBook and the European Wood Construction Observatory (EWCO);
- align dissemination with the WoodStock communication partner and provide input to its materials.

Outside scope or not accepted:

- costs for activities outside the five-item closed list, and dissemination above 20% of the budget;
- proposals that do not use at least one underutilised wood stream, or cannot show at least NEB ambition level I for each of the three values;
- any project already funded by, or submitted to, another EU grant (strict double-funding ban, Terms p. 5);
- applicants that are not an SME, start-up or non-profit organisation (or a consortium led by one).

Not confirmed in the available official sources: whether a solution must already stand at TRL 5 on the start date or only be brought beyond TRL 5 by the end; whether earlier-stage research is formally excluded.

4 Eligibility and individual/consortium requirements

4.1 Step 1 admissibility gates

Only proposals meeting all of the following are evaluated; the others are rejected (Terms p. 4–5, §3).

Gate	What must be shown	Where the template lets you answer
On time, through Evalato	Submitted before 15 Dec 2026, 17:00 CET, and in line with the call description.	Evalato submission
Eligible applicant and country	Lead applicant is an SME, start-up or non-profit based in an EU Member State or associated country; participants from an eligible country.	Template §1, §2.1 + SME self-assessment PDF (or non-profit documents)
NEB ambition level I × 3	How the proposal reaches at least ambition level I for together, sustainable and beautiful, using the NEB Compass.	Criterion 1 (2,000 characters) — the template has no separate eligibility field

Gate	What must be shown	Where the template lets you answer
Underutilised wood	How the project will facilitate the use of at least one underutilised wood stream.	Template §2.2 (no character limit stated)
No double funding	Confirmation that the project, in whole or in part, has not received and will not be submitted for any other EU grant.	Evalato confirmation

4.2 What “ambition level I” means in practice

The NEB Compass (v4) says the first ambition level “sets the baseline”: the basic features of a NEB project. WoodStock asks you to name the ambition level you aim for and to show the NEB working principles (participatory process, multi-level engagement, transdisciplinary approach). Level I, as worded in the Compass:

NEB value	Level I	Compass wording
Together	to include	“An inclusive project grants accessibility (physical, cognitive, psychological, etc.) and affordability for all.”
Sustainable	to repurpose	“A sustainable project aims to repurpose in order to avoid and reduce environmental impacts.”
Beautiful	to activate	“A beautiful project improves the physical and mental well-being of individuals.”

In practice each value needs a named, concrete feature of the design or the process, not a general statement. WoodStock’s Design Guidelines contain examples of how each design strategy affects the three values.

4.3 Applicant types, evidence and caps

- **SMEs and start-ups** download the PDF report of the EU SME self-assessment tool and upload it (file name WoodStock_Grants_SME Self-assessment_project_name.pdf). “Start-up” is not defined; because the template sends start-ups to the same tool, a start-up must in practice also pass the SME test.
- **Non-profits** give their PIC code, or the registry extract, the statutes (with the non-profit clause) and a tax certificate. It is not confirmed whether universities, research institutes or public bodies qualify as “non-profit organisations”.
- **One grant per country**, based on the country of the lead applicant only (Terms p. 4 and 9; slide 39).
- **One project per wood stream**, with a fallback rule (section 5.2).
- **€60,000 cap:** an SME involved in several WoodStock applications cannot receive more than €60,000 in total from the grants (Terms p. 7). Only one application per solution is allowed.
- No age, turnover or ownership threshold is stated; capacity is assessed under criterion 6.

4.4 Consortia

A consortium must be led by an SME, start-up or non-profit. The lead applicant must be eligible, signs the agreement with UGent and is responsible for execution; other collaborators “can also receive financing” (slide 33). Letters of support for consortia are listed among the required annexes (Terms p. 8). Not confirmed in the available official sources: minimum or maximum number of partners (the budget template has rows for five), eligibility conditions for partners other than the lead, and the

content, signatory and format of the letters. The call stresses interdisciplinary collaboration and prefers “meaningful collaborations between otherwise disconnected actors” under criterion 5.

4.5 What this means for a Romanian applicant

Romania is an EU Member State, so a Romanian lead qualifies from any region. The country cap is counted on the lead’s country: **only one Romanian-led proposal can be funded in the whole call**, whatever its wood stream. Two practical consequences follow from the rules as written (EUnita’s reasoned reading, not official guidance): a Romanian lead competes in the ranking with applicants from all other countries within its wood stream; and a Romanian organisation that joins a consortium led from another eligible country does not use up the Romanian slot, although whether such a partner can receive funding on equal terms is not confirmed.

5 Topics and strands: the underutilised wood streams

5.1 The four streams

The call has no thematic strands. It has four underutilised wood streams, defined by WoodStock (slides 19–25 and the project news article “What is underutilised wood?”). Every proposal must facilitate the use of at least one.

Stream	WoodStock definition (summary)	Opportunities and challenges named by WoodStock
Hardwood	Wood from European broadleaf (non-coniferous) trees, underused in construction despite growing availability.	Opportunities: increasing availability, traditional knowledge, local supply chains. Challenges: variable properties, softwood-dominated standards, little performance data, knots.
Damaged wood	Wood from trees affected by insects, fungi or extreme weather (storms, floods, wildfires).	Opportunities: growing quantities, origin story adds value, cheaper when mass-harvested. Challenges: unpredictable supply, damage assessment, need for quick salvage harvesting.
Low-quality wood	Wood from harvest residues, forest maintenance, landscaping or roadside clearance; irregular shapes; timber below standard grades or ungraded.	Opportunities: more of each tree used, natural geometry, rural regeneration. Challenges: high variability, logistics, perception, processing limits.
Post-consumer and residual wood	Wood from construction and demolition, discarded packaging and furniture, and manufacturing by-products.	Opportunities: avoids extra harvesting, availability, longer carbon storage. Challenges: on-demand supply chain, adapted demolition, contamination, regulation and certification.

5.2 Four or five streams? A contradiction in the official documents

Terms §2 and §3, the template (§2.2), the slides (11 and 37), the project news article and the Design Guidelines list **four** streams, with “post-consumer and residual wood” as one. Terms §7.1 (p. 9) and the official call page list **five**: hardwood, low-quality wood, damaged wood, post-consumer wood and residual wood. With four awards, “one project per type” can only work with four types, so the five-type list looks like a drafting slip, but this is not confirmed. EUnita uses the stricter reading: four streams, with post-consumer and residual wood as one stream, and expects only one award in that stream.

The Terms also differ on strength: §2 says the committee “will aim for a spread” over the types, while §7.1 says “One project will be granted per underutilised wood source type”. Treat it as a binding rule when judging your chances.

6 Funding, budget, co-financing, payments and cash flow

6.1 Amounts and payment stages

Stage	Timing	Payment
Signature of the agreement	February–March 2027	€30,000 paid directly to the awardee
Progress report	After 6 months (about September–October 2027)	No payment stated
Final report incl. financial report	After 1 year (about March–April 2028)	No payment stated
Evaluation of the reports	September 2028	—
Final payment	October 2028	“Up to the remaining balance”, i.e. up to €20,000 on a full €50,000 grant

Terms §5.3 (p. 8) says the final instalment follows evaluation of the “progress report”; §2 and §5.1 say “final report”. EUnita uses the final report, which also matches the timeline.

6.2 Budget rules

- Maximum €50,000 per project; the committee “may propose an altered budget (never higher than €50,000)” if it finds the request unsuited to the activities.
- The Excel template splits the budget by activity (demonstration, testing, co-creation, training, dissemination) and by partner (five rows), checks the €50,000 maximum and the 20% dissemination cap, and has a no-limit justification table.
- All proposals must include “a concise breakdown of the requested budget” and a justification linking the activities to the objectives of the call.
- Funding restrictions defined by the European Commission or the Research Executive Agency for FSTP “may apply”.

6.3 Cash flow — EUnita illustration

On a full grant, 60% is advanced and up to 40% arrives about 18–19 months after a March–April 2027 start, roughly six months after the one-year action ends. If costs fall evenly over twelve months, a €50,000 project passes the €30,000 advance after about seven months, so the applicant must carry the difference until October 2028. What happens if the awarded budget is below €30,000, or if actual costs end below the advance, is not stated.

6.4 Not confirmed in the available official sources

- funding rate (percentage of eligible costs) or lump-sum status, and any co-financing requirement;
- indirect costs, VAT, staff-cost method, depreciation versus purchase of equipment, subcontracting, and the date from which costs are eligible;
- State aid or de minimis treatment, recovery of unspent or ineligible amounts, audit rights, interest on the advance;
- total call budget (€200,000 is only derived).

7 Calendar

Date	Milestone	Status on 8 Oct 2026
20 Feb 2026	Pre-announcement of the call on the WoodStock website	Past
5 Jun 2026, 1–2 PM	First online info session (recording on Zenodo; no link on the call page)	Past
1 Sep 2026, 4–5 PM	Second online info session (slides published)	Past
15 Sep 2026	Publication of the call; Evalato opens	Done
15 Dec 2026, 17:00 CET	**Deadline** (18:00 Bucharest time)	**Upcoming**
January 2027	Evaluation	Upcoming
February 2027	Information to applicants	Upcoming
February–March 2027	Signature of grant agreements	Upcoming
March–April 2027 (latest)	Start of the actions (slides: April 2027)	Upcoming
After 0.5 / 1 year	Progress report / final report	Upcoming
September 2028	Reports of the actions evaluated	Upcoming
October 2028	Final payments	Upcoming

Time zones are not stated for the info sessions. No further info session or Q&A date is announced in the sources read. **EUnita suggested working plan** (not official): go/no-go on the four gates by 22 October; wood stream, lead and partners agreed and letters of support requested by 5 November; SME self-assessment and budget drafted by 20 November; full draft by 4 December; submit by 11 December, four days before the deadline.

8 Application process, content limits and required documents

Applications go through Evalato only; e-mail or any other channel is not considered. The Terms (p. 8–9) describe the process in eight steps; in short:

1. open the Evalato portal from the WoodStock page, then register or log in with an e-mail address;
2. select the “WoodStock Grants” programme and start the application;
3. complete the form and upload the supporting documents as separate files;
4. keep each file at or below 20 MB;
5. save drafts and review (missing mandatory fields are flagged; edit through the link e-mailed to you);
6. submit before the deadline — only fully submitted applications are admissible, one application per solution;
7. keep the automatic confirmation e-mail as proof of timely submission.

The organiser’s screenshot of the form (slide 45, a draft form that may differ from the live one) shows the organisation name, tick-boxes confirming SME/start-up/non-profit status and establishment in an eligible country, the project title, three confirmations (completing the form does not confirm eligibility; a proposal counts as submitted only when all required documents are uploaded; a separate submission is needed for each proposal) and a data-processing consent. The live form could not be inspected.

8.1 Documents

Document	Content	Note
Proposal (Word template)	Applicant data, eligibility answers, project plan, six award-criteria answers, added-value answer	Word template; character limits in 8.2
Budget (Excel template)	Budget by activity and partner, checks, justification of each activity	WoodStock_Grants_Budget_Template_project_name.xlsx
Visuals (PDF)	Sketches, drawings, renderings, prototype photos, each with a short caption; one PDF only	Called “optional but strongly encouraged” in the template but listed among the four uploads in the slides — upload it
SME self-assessment (PDF)	Report from the EU Funding & Tenders SME self-assessment tool	SMEs and start-ups; non-profits give PIC code or registry documents instead
Letters of support	From consortium partners	Listed in Terms §6.2; format not defined

8.2 Character limits (including spaces)

Template section	Limit
3.1 Project description and timing	3,000
3.2 Activities	2,000
3.3 Dissemination approach	1,500
3.4 Expected impact	1,500
4 Award criteria — each of the six criteria	2,000 each (12,000)
4 Added-value criteria	2,000
Total with a stated limit	**22,000**
2.2 Use of underutilised wood; 3.5 Deliverables and milestones table; budget justification (Excel)	No limit stated

There is no page limit. The template warns that text exceeding a limit “may be truncated on submission”. The documents are in English; whether other languages are accepted is not confirmed.

9 Evaluation and selection

9.1 Two steps and six thresholds

Step 1 checks admissibility (section 4.1). In Step 2 each of six criteria is scored 0–5 and **a proposal must reach at least 3 on every criterion to stay in contention**. A strong score on one criterion cannot compensate a 2 on another.

Criterion	What WoodStock looks for	What an answer needs in practice (EUnita reading)
1 New European Bauhaus	The three values embedded; ambition levels specified; participatory process, multi-level engagement, transdisciplinary approach.	Name the ambition level per value with a concrete feature; show who is engaged at which level and which disciplines work together.

Criterion	What WoodStock looks for	What an answer needs in practice (EUnita reading)
2 Circularity	Qualitative and preferably quantitative benefits: local wood use, resource efficiency, zero-waste design, longevity, environmental gains. Evaluated against the WoodStock Design Guidelines.	Quantify volumes of underutilised wood, waste avoided, transport distance and service life; map the solution to the six phases (identify, retrieve, catalogue, design, fabricate, track) and the ten design strategies.
3 Community-based	Clear integration into the local community through co-creation, local employment or social impact.	Name local actors, planned co-creation events and jobs.
4 Scalability	A realistic, concise plan for scaling and replicating the innovation.	Market route, replication conditions, standards or certification steps.
5 Systemic	Systemic change across the wood construction value chain; consortia linking otherwise disconnected actors preferred.	Show links between, for example, forest owner, sawmill, designer, builder and user.
6 Capacity of the applicant	Sufficient expertise, experience, equipment and networks to achieve the objectives.	Track record, equipment or lab access, named people and networks. No financial-capacity test or document list is published.

9.2 Added-value criteria (no threshold)

- **Innovative business model:** a clear plan for a circular and environmentally and socially sustainable model, supported by the sustainable business model canvas from the NEB Toolbox.
- **Existing building stock:** solutions that upgrade existing buildings, including renovation, extensions or valorisation of underused urban spaces.

9.3 Committee and selection rules

The committee has at least one NEB Academy member, one member of the sister project TIMBERHAUS and two WoodStock consortium members, with gender balance and at least four different EU Member States represented; all members sign confidentiality and conflict-of-interest declarations. The rules (Terms p. 5 and 9):

1. Proposals that pass Step 1 are scored; those below 3 on any criterion drop out.
2. The remaining proposals are ranked on overall score.
3. The committee awards a maximum of one grant per EU Member State or associated country (the lead applicant's).
4. One project is granted per underutilised wood stream.
5. If a stream has no proposal reaching 3 on every criterion, "the overall second-best proposal from among the other underutilised wood source types" is granted instead.
6. The committee may alter the requested budget, never above €50,000.

Not confirmed in the available official sources: tie-breaks; what happens when the best proposal in a stream comes from a country that already has an award; what the "overall second-best" is measured against; whether interviews take place (none are mentioned).

9.4 What the rules mean for your chances

The first call has no published applicant numbers or past results, so EUnita gives no probability. The structure is clear enough, though: to be funded you must clear the 3-point floor on all six criteria **and** be the best proposal in your wood stream that is compatible with the country cap. A stream without any qualifying proposal frees a slot for the next-best proposal overall, but you cannot know in advance

which streams will be thin. Because the cap applies to the lead's country, a Romanian lead also has to beat any other Romanian-led proposal for the single Romanian slot.

10 Implementation and material legal/compliance obligations

Topic	What the official sources say	Status
Agreement	Signed with the awardee (via Ghent University) after selection, detailing activities, budget and payment schedule. Model agreement not published.	Model not confirmed
Reporting	Progress report after 6 months; final report after 1 year including a financial report. Templates not published.	Verified; templates not confirmed
Living Lab session	One co-creation session with a Living Lab in NL, FR, SI, PL, IE or NO. Travel costs are not addressed; budget them.	Verified
Knowledge sharing	Document successes and failures and lessons learned; share with the consortium; contribute to WoodBook and EWCO; solutions shown on EWCO and at the closing event.	Verified
Communication	Align dissemination with the WoodStock communication partner.	Verified
Double funding	Strictly prohibited; applicants confirm the project has not been and will not be submitted to any other EU grant.	Verified
Caps	€60,000 per SME across WoodStock applications; one application per solution.	Verified
IP and licensing	Nothing in the call documents. Public sharing duties (WoodBook, EWCO, closing event) suggest planning IP protection before applying.	Not confirmed in the available official sources.
Audit, recovery, State aid, ethics, safeguarding	Not addressed in the published documents.	Not confirmed in the available official sources.
Personal data	Evalato form asks consent for processing for the administration and evaluation of the grants (slide 45); the privacy statement names data controllers for newsletter and living-lab activities only.	Partly confirmed

11 Strong-fit and poor-fit applicant profiles

11.1 Strong fit

- Wood-products, sawmill, timber-construction or forestry SMEs with a solution at or near TRL 5 and a real supply of one of the four streams
- Architecture, design and engineering practices that can partner with a producer and a test laboratory
- Reuse and deconstruction enterprises and digital-cataloguing start-ups handling post-consumer wood
- Non-profits running community-based timber building or training projects with a technical partner
- Interdisciplinary consortia led by an SME or non-profit, with letters of support ready

11.2 Poor fit

- Concept-stage ideas with no route to a relevant-environment demonstration in 12 months
- Large enterprises; organisations unsure they qualify as non-profits (universities, public bodies)
- Projects not based on an underutilised wood stream or unable to evidence NEB ambition level I
- Applicants that cannot pre-finance beyond €30,000 until late 2028 or cannot share results publicly

12 Possible strategic directions

Generic directions that fit the call text; none is endorsed by WoodStock.

- **Hardwood:** engineered or semi-structural elements from local broadleaf species, with test data towards certification and a demonstration building or pavilion.
- **Damaged wood:** a salvage chain that assesses, grades and processes storm- or beetle-damaged timber into building elements and uses the origin story as added value.
- **Low-quality wood:** low-tech, locally fabricated frames or round-wood structures built with local crafts, with community participation and rural employment.
- **Post-consumer and residual wood:** a deconstruction-to-product workflow with digital cataloguing or material passports and remanufactured components.
- **Cross-cutting:** renovation or extension systems built from these streams (this also serves the existing-building-stock criterion).
- **Consortium logic:** link a wood supplier, a designer or architect, a testing laboratory and a municipality or community organisation to answer the systemic and community criteria.

13 Key risks and mitigations

Risk	Why it matters	Mitigation
Structural scarcity	Four awards EU-wide, one per country and per stream; applicant numbers unknown.	Apply only with a proposal that can score 4–5 on several criteria; be realistic about the Romanian slot.
Weakest-criterion failure	A 2 on any one criterion eliminates the proposal.	Draft all six answers to the same standard; test each against the call wording.
Unpublished financial rules	No funding rate, indirect-cost or eligible-period rules; no model agreement.	Ask grants@woodstockproject.eu in writing before drafting; keep the budget conservative.
Cash flow	€30,000 advance, balance planned for October 2028.	Confirm bridge financing before submitting.
TRL and evidence	Beyond TRL 5 within one year at a maximum €50,000.	Plan a single, credible demonstrator and a short test programme.
Four-versus-five streams	Rule wording inconsistent.	Frame the proposal around one stream; ask WoodStock to confirm.
Public disclosure and IP	Results and lessons learned are shared on public platforms; IP terms unpublished.	File or decide IP protection before submission; share only what you can.
Double-funding declaration	Any other EU submission of the same project breaks the rule.	Check every pending EU application, including other cascade calls.
Platform	Evalato form not inspectable; only English documents.	Register early, save drafts, submit at least four days before the deadline.

14 Explained EUnita opportunity score

The score is EUnita's own assessment of the opportunity for an eligible applicant. It is not an official evaluation score and not a probability of winning.

Gates (assessed on 8 October 2026). G1 real third-party route exists now: **pass** (open FSTP call, Evalato, 15 Sep–15 Dec 2026). G2 enough official evidence: **pass with gaps** (no model agreement, FAQ or evaluation form; the Evalato form could not be inspected). G3 no unresolved fundamental eligibility question: **pass, flagged** (four-versus-five streams and the unpublished funding rate do not block eligibility). G4 not closed: **pass** (15 Dec 2026). G5 at least four weeks left: **pass** (deadline 15 December 2026).

Score

Dimension	Score	Max	Reason
Funding value relative to applicant effort	11	20	Up to €50,000 for a compact submission, but four awards in all of Europe and 60% advanced.
Eligible applicant pool and accessibility	10	20	Legally broad, no turnover or age threshold, single applicant allowed; realistic pool narrow and one Romanian-led winner at most.
Scope clarity and credible applicant fit	9	15	Closed activity list and criteria clear; four-versus-five streams, undefined start-up and TRL baseline reduce clarity.
Time available for preparation	12	15	Deadline 15 December 2026; no further info session announced; six criteria and self-assessment need real preparation.
Funding mechanics and implementation feasibility	8	15	Advance €30,000, balance October 2028; funding rate, eligible-cost rules and agreement not published.
Total	**50**	**85**	

Applicant attractiveness: moderate to low. Useful money and visibility for a wood-sector innovator with a TRL 5+ solution, but four awards, a country cap, a stream cap, a cost report and a balance paid in late 2028.

Difficult conditions flagged: limited awards and narrow groups; small award versus effort; pre-financing and late balance; cost and financial reporting; demanding technical evidence; public sharing of results with unpublished IP terms; Living Lab session abroad; double-funding declaration; State aid and co-financing unknown.

15 Official sources

1. Official call page: https://woodstockproject.eu/woodstock-grants
2. Terms of the Call (PDF, 10 pages): https://woodstockproject.eu/sites/default/files/2026-09/WoodStock_Open_Call_Terms_of_the_Call_EN.pdf
3. Grant Proposal Template (Word): https://woodstockproject.eu/sites/default/files/2026-09/WoodStock_Grant_Proposal_Template_%5Bproject_name%5D.docx
4. Budget Template (Excel): https://woodstockproject.eu/sites/default/files/2026-09/WoodStock_Grants_Budget_Template_project_name.xlsx

5. Info-session slides, 1 September 2026 (PDF): https://woodstockproject.eu/sites/default/files/2026-09/WoodStock-grants-info-session_September%202026.pdf
6. Info-session presentation (Zenodo): https://zenodo.org/records/22746759
7. WoodStock Design Guidelines D6.5 v1.0 (Zenodo): https://zenodo.org/records/22206376
8. New European Bauhaus Compass v4: https://new-european-bauhaus.europa.eu/system/files/2023-01/NEB_Compass_V_4.pdf
9. What is underutilised wood? https://woodstockproject.eu/news/what-underutilised-wood
10. Pre-announcement, 20 February 2026: https://woodstockproject.eu/news/woodstock-launch-grant-call
11. Evalato application (link on the call page; could not be inspected): https://pro.evalato.com/11619/form
12. Evalato portal address in the Terms (could not be inspected): https://11619.evalato.com/
13. EU SME self-assessment tool: https://ec.europa.eu/info/funding-tenders/opportunities/portal/sme/public/organisation-name
14. EU Funding & Tenders competitive call 45656490: https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/competitive-calls-cs/45656490

16 Final EUnita verdict

All four wood streams share one set of rules, so there is a single verdict for the call, which differs by applicant profile:

Profile	Verdict
SME or start-up with a solution at or near TRL 5 in one of the four streams	**Apply** — the strongest profile; start now.
Consortium led by an SME or non-profit across the value chain	**Apply if** the lead and letters of support are secured by early November.
Non-profit leading a community timber project	**Apply if** a technical partner and a demonstrator are in place and registry documents or PIC are ready.
Concept-stage idea without a demonstrator	**Do not apply** to this call.
Two Romanian organisations that both want to lead	**Only one Romanian-led proposal can win: agree on one lead;** the other can join a consortium or stay out.

17 How EUnita can help

EUnita screens your solution against the four admissibility gates (SME status, wood stream, NEB ambition level I, TRL), drafts the six criterion answers to the character limits and the Design Guidelines, builds the Excel budget and the cash-flow plan, and structures consortia and letters of support. Send us your solution and your country before drafting: only one proposal per country can win, so we check the fit first.

18 Contact

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EUnita full-call analysis — verified 8 October 2026 against the official WoodStock Terms of the Call, templates, info-session slides, Design Guidelines and call page. The Evalato application form could not be inspected. The Grant Agreement number (101181021) and the EU Funding & Tenders competitive call (45656490) are not given in the call documents; both were confirmed on the EU Funding & Tenders Portal on 9 October 2026. Any corrigendum prevails; EUnita does not guarantee eligibility, selection or funding.